

Lisa Romero
Candidate – AVC Marketing, Communications and Recruitment

Educational Summary

B.A.
Justice Studies
Arizona State University, Tempe, AZ, 1991

Summary of Professional Experience

2022 - 2026
Associate Vice President, Communications & Marketing
University of Arizona, Tucson, AZ

2012 - 2022
Executive Director, Public Affairs, Communications & Engagement
University of Arizona, BIO5 Institute, Tucson, AZ

2017 - 2019
Executive Communications Advisor to the President (Special Assignment)
University of Arizona, Office of the President, Tucson, AZ

2010 - 2012
Director, Communications & Strategic Engagement
Critical Path Institute, Tucson, AZ

2009 - 2010
Director, Communications & Membership
Tucson Hispanic Chamber of Commerce, Tucson, AZ

2005 - 2007
Director of Marketing & Communications
RE/MAX All Executives, Tucson, AZ

2004 - 2005
Director of Marketing & Communications
Tucson Association of Realtors, Tucson, AZ

1997 - 2002
Director of Marketing
Realty Executives Southern Arizona, Tucson, AZ

1993 - 1997
Marketing Director
Coldwell Banker Success Realty, Tucson, AZ