PIMA COUNTY COMMUNITY COLLEGE DISTRICT

A Special Meeting of the Pima County Community College District Board of Governors was held on Wednesday, March 9, 2011 at 3:00 p.m. in the Community/Board Room, at the District Office, 4905 E. Broadway, Tucson, AZ 85709-1005.

BOARD MEMBERS

- Marty Cortez, Chair
- Scott Stewart, Secretary
- Brenda Even, Member
- David Longoria, Member
- Sherryn Marshall, Member

RECORDING SECRETARY

- Courtney Lugo-Von Eps

COLLEGE PLANNING COMMITTEE

- Roy Flores, Chancellor
- Lou Albert, President, West Campus
- Brian Basgen, IT System Architect
- David Bea, Executive Vice Chancellor, Finance and Administration
- Johnson Bia, President, Desert Vista Campus
- Nina Corson, Academic Dean
- Kimlisa Duchicela, Instructional Faculty
- Carl Englander, Executive Assistant
- Steven Felker, Research Project Manager
- John Gillis, Academic Dean
- Mary Beth Ginter, Academic Dean
- Julie Hecimovich, Electronic Graphic Designer
- Kirk Kelly, Vice Chancellor for Information Technology
- Jana Kooi, President, Northwest Campus
- Jody Kosanke, Instructional Faculty
- Dee Lammers, Vice President of Instruction
- Mary Ann Martinez Sanchez, Vice Provost and Assistant Vice Chancellor, Academic Services
- Suzanne Miles, President, Downtown Campus
- Harry Muir, Vice President of Instruction
- Brigid Murphy, Vice President of Instruction
- Nicola Richmond, Executive Director, Planning and Institutional Research
- Ted Roush, Vice President of Instruction
- Nancy Russell, Vice President of Instruction
- Paul Schwalbach, Marketing & Public Relations Coordinator
- Stan Steinman, Academic Dean
Bill Ward, Assistant Vice Chancellor for Facilities  
Paul Welsh, Instructional Faculty  
Daniel Wright, Academic Dean  
Deborah Yoklic, Assistant Vice Chancellor  
Alma Yubeta, Marketing and PR Manager

ADMINISTRATION

- Doreen Armstrong, Assistant Vice Chancellor, Employee Services  
- Charlotte Fugett, President, East Campus  
- Sylvia Lee, President, Community Campus  
- Janet May, Vice Chancellor for Human Resources  
- Raul Ramirez, Vice Chancellor for Community Relations and Institutional Outreach

Board Chair Marty Cortez called the meeting to order at 3:05 p.m.

Dr. Flores presented an introduction to the 2011-2013 College Plan, which he noted is still in draft form.

2011-2013 College Plan: Purpose

1. Improve Student Success  
2. Improve Instruction  
3. Improve Services  
4. Improve Operations

2011-2013 College Plan

- 5 Initiatives  
- 30 Strategies  
- 180 Action Items

Participants Involved

1. Planning Committee Members, including faculty, staff and administrators from across the District  
2. Three expert panelists  
3. Other participants with expertise relative to the initiatives

Resources used include:

2. Organizational Climate Survey  
3. College data on student success and developmental education  
4. Review of national issues  
5. Site visits on developmental education to other colleges
6. Review of innovative practices at other institutions
7. Expert panel on local and regional planning

Mission, Vision, Values and Goals

- Revisions to the Goals
  Goal 1: To improve access to all College programs and services higher education.
  Goal 6: To create partnerships with business and industry, the local schools, government, and other constituencies sectors that enhance the community.
- Goal 6 was moved to follow Goal 4, which also addresses partnerships

Arizona Community Colleges: Long-term Strategic Vision

Deborah Yoklic presented an overview of Initiative 1

*Initiative 1 – Strengthen Developmental Education*

- Overall Responsibility: Chancellor
- Supports College Goals: 1, 2, 6

Strategies:

1.1 Design multiple developmental education curricula and pedagogies that are scalable
1.2 Expand and improve services for Developmental Education students and make these changes scalable
1.3 Establish a professional development program for Developmental Education faculty and staff
1.4 Identify external resources that accelerate student success
1.5 Implement process of ongoing evaluation and improvement of Developmental Education

Suzanne Miles presented an overview of Initiative 2

*Initiative 2 – Improve the Overall Success of Student Learning*

- Overall Responsibility: Provost and Executive Vice Chancellor for Academic and Student Services
- Supports College Goals: 1, 2, 3, 6, 7

Strategies:

2.1 Assess program effectiveness
2.2 Ensure consistency in instructional support processes college-wide
2.3 Effectively engage students in the learning process
2.4 Enhance teaching for regular and adjunct faculty
2.5 Increase student retention
2.6 Demonstrate a complete and functioning system for assessing student learning outcomes
Suzanne Miles presented an overview of Initiative 3

Initiative 3 – Enhance Course Delivery

- Overall Responsibility: To be determined
- Supports College Goals: 1, 2

Strategies:

3.1 Optimize delivery modalities
3.2 Investigate and pilot a variety of delivery modalities
3.3 Match students to appropriate delivery modalities
3.4 Strengthen class scheduling

Julie Hecimovich, Lou Albert, and Jana Kooi presented an overview of Initiative 4

Initiative 4 – Expand Educational and Workforce Opportunities

- Overall Responsibility: Provost and Executive Vice Chancellor for Academic and Student Services
- Supports College Goals: 1, 2, 3, 4, 5

Strategies:

4.1 Improve our workforce through career readiness
4.2 Strengthen community partnerships for student career readiness
4.3 Effective communication and marketing with the community
4.4 Provide global education opportunities for students
4.5 Design new partnerships
4.6 Strengthen connections between the College and community

Kirk Kelly presented an overview of Initiative 5

Initiative 5 – Enhance Operations

- Overall Responsibility: To be determined
- Supports College Goals: 1, 2

Strategies:

5.1 Improve communication
5.2 Improve finance and payroll processes
5.3 Improve Human Resources
5.4 Improve grant processes
5.5 Enhance disabled student resources
5.6 Improve decision making (mastering data)
5.7 Improve Financial Aid
5.8 Improve the quality of libraries and library services
5.9 Enhance operations to increase effectiveness and reduce costs
Dr. Flores thanked Nicola Richmond, Steven Felker, and the staff of Planning and Institutional Research, in addition to those who serve on the College Planning Committee, for their hard work on the 2011-2013 College Plan.

Board Member concerns and comments:

- Methods that other colleges and universities are using to improve developmental education
- Clarification on different developmental education models and assessment tools
- Costs of new approaches to developmental education
- Possible partnerships with local agencies working in these areas
- Defining student retention
- Student success rates in online courses
- Partnerships with local businesses in internships and workforce training
- More systematic approach to establishing connections with new businesses
- Utilization of technology in notification delivery
- Processes for deletion of employee records
- Improvement of Disabled Student Resources through student feedback and increased visibility at local high schools
- Lack of feedback from the state on reports submitted by the College
- Clarification with students on difference between registration date and payment deadline
- Cross-training of staff regarding enhanced operations, increased effectiveness, and cost reductions
- Involvement of the Board in the planning process

The meeting adjourned at 5:00 p.m.