Faculty Senate Minutes
August 20, 2010
West Campus
12:00 – 2:00 p.m.

Present: Joe Labuda (At-large); Melinda Franz (At-large); Lynta Thomas (CC); Kimlisa Duchicela (DC); Patricia Figueroa, proxy for Dolores Duran-Cerda (DC); Earl Garrick (DC); Ron Hale (DC); Josie Milliken (DC); Diann Porter (DC); Richard Rosen (DC); Tommy Salazar (DC); Sterling Vinson (DC); Kaushel Pandey (DC); Susan Pritchett (DC); Nadia Villalobos (DC); Olga Carranza (DV); Andrea Henderson (DV); Susan San Jule (DV); Pat Townsend (DV); Pollyanna Wikrent (DV); Patricia Figueroa (EC); Rita Flattley (EC); Doug Holland (EC); Jan-Ruth Mills (EC); Rob Modica (EC); Barbara Armenta (EC); Kathy Feuling (EC); Donald Roberts (EC); Cheryl Blake (NW); Donald Bock (NW); Greta Buck-Rodriguez (NW); Erin Eichelberger (NW); Randy Munsen (NW); Ceeane Alvine (WC); Rebeca Bennett (WC); Carol Christofferson (WC); Joseph Dal Pra (WC); Susan Heinrich (WC); Lazaro Hong (WC); Steve Mackie, proxy for David Katz (WC); Debra Kaye (WC); Steve Mackie (WC); Sarah Marcus (WC); MaryKris Mcilwaine (WC); Jack Mertes (WC); Karie Meyers (WC); Rosa Morales (WC); Catherine O’Brien (WC); Erich Saphir (WC); Tom Speer (WC).

Absent: Mike Schuetze (CC); Steven Croft (DC); Linda Marks (DC); Jeannie Arbogast (DV); Terri Hamstra (DV); Wright Randolph (EC); Sandy Niederriter (NW); Jake Elkins (WC).

Guests: Chancellor Roy Flores (DO); Provost Suzanne Miles (DO); AVC Deborah Yoklic (DO); Bill Scurrah (DO); Chief Spokesperson Ana Jimenez (PCCEA); Debbie Hadley (Aztec Press); Minutes-taker Patrick Lenihan (DO).

1.0 Introduction
President Diann Porter welcomed Faculty Senators and Guests. The meeting was called to order after Secretary Pat Townsend verified a quorum of senators.

2.0 Approval of Minutes
Diann Porter solicited corrections to the May Minutes. Erich Saphir complimented Minutes-taker Patrick Lenihan for his summary of the extended discussion of Senate Bills 1070 and 2281 regarding immigration, ethnic studies, etc. during the May, 2010 Faculty Senate meeting. He then motioned to accept the minutes; the motion was seconded and carried.

3.0 Announcements
Rick Rosen mentioned that probably at the October meeting, the educators from ASU will return to discuss the next joint program between the College and ASU. We are completing agreements for two more degree programs that are fully online for the ASU portion. Dr. Maria Hesse and her staff will acquaint us with the details.

4.0 Agenda Modifications and Open Forum Items
Diann Porter solicited agenda modifications and open forum items; there were none.
5.0 Business

5.1 BP-3117 General Education, First Reading
Assistant Vice Chancellor Deborah Yoklic updated senators on BP-3117, much of which has been eliminated. She distributed a handout showing the deletions and the addition of limited wording. As this is a first reading, the board policy will be brought to the Senate again.

5.2 Self-study Archives
Bill Scurrah showed a website presentation that supplemented a presentation made earlier in the day. Instead of a paper-based evidence room at the District Office for this self-study, the College has created a digital web-based archive that will minimize hard-copy materials in the evidence room. Beginning with the homepage, Bill Scurrah explained how to access and navigate the website. It contains more than 450 files and 2000 – 3000 documents. There is an A – Z index so that all documents can be searched for by title. Also, documents may be searched by keywords such as Faculty Senate, producing documents with those words in the title or body. Access right now is password-protected due to confidentiality issues. Administrators down to the Dean level and certain program directors currently have access. The college will continue to make use of this archive after the accreditation visit in order to maintain and update accreditation documents. The college will also establish a working group after the Self-study Visit to make some of this information available to Pima educators.

Rob Modica asked if the sensitive data could remain password-protected while opening up the remaining data. Chancellor Roy Flores and Bill Scurrah replied that every document would have to be reviewed by the College’s attorneys and the cost would be prohibitive. Rick Rosen commended Bill Scurrah for his outstanding efforts in behalf of the College.

5.3 Review of Senate Special Projects for the Year
Diann Porter reviewed plans for projects such as the Reading Requirement Ad Hoc Committee that will report to the Senate at the December meeting. Also, regarding Developmental Education and modalities, the Senate had forwarded names to the Chancellor’s office for two possible task forces, one for Course Modality and another on Mandatory Placement.

Senate had a report in March on the Early Alert group regarding informing students when they are performing poorly. We did not adopt any recommendations and it has been suggested that we could have an Intranet page for ideas on this topic. We could also propose that we work on it some more. Which direction, if any, should we pursue? Susan Heinrich suggested that it would be wise to begin with an Intranet page and proceed from there. Diann Porter agreed.

Regarding the Senate Bill 1070 discussion at the end of the year, Diann Porter raised the question of what we should do next. Rick Rosen suggested the Senate reserve judgment on these issues rather than react to something that may go away legally. Diann Porter solicited an informal show of hands agreeing with this view. Olga Carranza dissented, citing a “tone” that should be addressed regarding these many efforts to impact the rights of Mexican-Americans. Also, there is something nationwide that is happening here and we should be proactive rather than reactive. Rick Rosen emphasized that the Senate should be an educational group rather than a reactive group in dealing with such issues. This is a teaching moment for our students but the law, in its present form, will probably go away, and we should not be seen as merely
reactionary. In truth, many of the protests against these laws have added fuel to the fire in favor of such laws. Kimlisa Duchicela added that this is an election year and that, as we approach Election Day, the situation may become much clearer. The Senate agreed to take a “watchful waiting” standpoint on these issues.

Diann Porter solicited additional Senate Projects and Rita Flattley mentioned an interest in Campus Sustainability. The U of A has a strong initiative on this issue, in the areas of Solar, Energy Efficiency, Water Reclamation, etc. The College has large facilities and there may be options that would save money while reducing the impact on the environment.

5.4 Formation of Nominating Committee for 2011 Elections
Diann Porter proposed that the Senate set up a nominating committee to identify Senators who may be willing to serve in Senate Officer positions. A suggestion is that there would be one senator from each campus on this committee. An informal show of hands affirmed this suggestion. Diann Porter proposed a list of members for this nominating committee and solicited others. The committee was formed and Jack Mertes agreed to steer this nominating committee.

6.0 Reports
6.1 PCCEA Report
Chief Spokesperson Ana Jimenez reported on the New Faculty Reception, which was a great success. PCCEA distributed a summary of Meet and Confer, which will be posted on the PCCEA website. As a reminder, the Board of Governors did not approve a “step” for this year, however if you have been approved for a step in the recent past, that step is still valid and is held in abeyance. PCCEA will send out reminders aimed at faculty who have not submitted step paperwork.

The second annual Evaluation of Administrators was sent out recently. The scores are confidential and no one’s individual score is shared with anyone else. They are available only to the College administrator involved. The aggregate scores are available on a campus-wide basis. PCCEA wishes that more faculty members had evaluated administrators. Also, there is a new Student Code of Conduct. Erich Saphir requested verification that the online link to the Student Code of Conduct would remain intact. Ana Jimenez replied in the affirmative.

6.2 Board of Governors Reports
Rick Rosen and Kimlisa Duchicela reported on BOG meetings throughout the summer.

On May 12, 2010 Chairperson Marshall called the meeting to order. Public Comment included brief comments relative to Meet and Confer by Ana Jimenez on behalf of PCCEA, and by Michael Coiro, Executive Director of AFSCME. Then the Staff Council report was provided. Student Representatives presented an update of student activities for each campus. The Faculty Senate Minutes were then presented.

Chairperson Marshall expressed her enjoyment of the Child Development Center graduation that she attended, as well as expressing her appreciation for the Multicultural Convocation held on May 7.
Secretary Marty Cortez thanked the Student Representatives for outstanding service to the BOG. Dr. Roy Flores also thanked the 2009/2010 Student Representatives, and along with the board members, presented each representative with a commemorative plaque.

Dr. Flores then announced administrative appointments for the upcoming academic year. Other highlights of the Chancellor’s report included: the State Special Election to be held on May 18 regarding Proposition 100 and the significance of an affirmative vote for the College; legislative update that included discussion of the “Move On When Ready” bill; and the addition of two more board members to the Maricopa Community College Governing Board. Dr. Flores finished by announcing a new articulation agreement with the U of A for Early Childhood Education.

Dr. David Bea made the final two presentations of the evening. He reported on the monthly financial statements through March, 2010. While the College continues to monitor the State budget and real property tax revenues, the budget is within current expectations and the College continues to be in good financial condition. Dr. Bea did note that the College had received the Fourth Quarter payment from the State. Dr. Bea then presented the proposed budget for the 2010/2011 fiscal year.

The next scheduled Board of Governors meeting will be June 9, 2010 at the District Office. There will be a series of meetings, commencing with a public meeting at 6:30 p.m., regarding Truth in Taxation and a Notice of Tax Increase for the College District, followed by a special meeting at 6:45 p.m., with the regularly scheduled BOG meeting at 7:00 p.m. Meeting adjourned.

Chairperson Marshall called the Public Meeting to order on June 9, 2010. Chancellor Roy Flores provided a brief summary of the proposed tax increase and the financial outcome from the perspective of an average property owner, which actually amounts to a dollar-for-dollar decrease. Dr. David Bea followed with an overview of the Truth in Taxation requirements as well as the proposed fiscal year budget for 2010/2011. Public comments were limited to those made by Mr. James Schuh, as he voiced concerns about the increase.

The Special Meeting was called to order. Two motions were presented and approved, one for the increase in primary real property tax rate, and the other for the approval of the 2010/2011 budget.

The Regular Meeting was then called to order, and the Staff Council report was read.

Chancellor Roy Flores introduced Ms. Karen Liersch, Deputy Associate Superintendent of Adult Education Services for the State of Arizona. Her comments centered on an update of the adult education programs in Arizona and the financial hurdles to the continued funding of programs. Ms. Liersch recognized Chancellor Flores as a leader in securing the necessary funding for adult education in Arizona. She expressed her appreciation for his efforts.

Dr. David Bea reviewed the monthly financial statements through April, 2010, noting that the College continues its solid financial condition. Dr. Bea explained that Standard & Poor’s had raised the College’s debt rating from AA negative to AA. The increase was due to the District’s consistent strong financial performance and flexibility in raising revenue and managing costs.
The next regular Board of Governors meeting will be August 11, 2010 at the District Office. Meeting adjourned.

Chairperson Marshall called the Special Session of the Board of Governors to order on July 14, 2010. The Board approved the Personnel Policy Statement for College Employees in the 2010/2011 fiscal year. The Board approved policy statements for Administrative, Classified Exempt, Classified Non-exempt, and Faculty for the same period.

The meeting was adjourned, however most attendees stayed to view a short video on a music program in Los Angeles, known as Conductor Gustavo Dudamel’s Musical Mission.

The August 11, 2010 Board of Governors meeting was called to order by Chairperson Marshall. She announced a family event to be held at Reid Park near the band shell on Labor Day.

Chancellor Roy Flores reported that reaccreditation planning is moving forward and is on-track, however due to recent criticism from the Legislature directed at accrediting bodies, he expects them to be quite strict. The College has its Archival Site with information available online.

Also, Desert Vista and East Campuses have received Title III grants.

Chancellor Flores, Provost Miles, Dr. David Bea and Kirk Kelly presented the College Plan process for 2008-2011. They reported on seven (7) initiatives, thirty-eight (38) strategies, and two hundred (200) action items, which are all either complete or on-track.

Topics covered included:
- Program and Student Outcomes
- Retention
- Increase in Tutors for Math, Reading and Writing
- Redesign of Student Services
- Fostering Innovation and Creativity
- Improvement of Physical Assets
- Technology Use, Security, and Updates
- Strengthening Administrative Operations
- Developmental Education

The meeting concluded after approval of action and consent items. The next Board of Governors meeting is scheduled for September 8, 2010. Meeting adjourned.

6.3 Provost’s Report
Provost Suzanne Miles welcomed everyone back for another semester. Her office is focused on the Self-Study Visit, scheduled for Sept. 13, 14, 15. There is a Faculty Senate invitation for Mon., September 13 at 3:30 p.m. in A-206 at the District Office. PCCEA leadership is also invited.
Jennie Scott from Curriculum and David Freitag from IT are taking the lead with a team to place the entire curriculum process on-line. The project should be completed by Dec., 2010.

Provost Miles announced a Supplemental Assignment for 2-3 faculty members to develop general teaching workshops for adjunct faculty. Development will occur during the fall semester and the workshops will begin in spring semester. Adjunct Faculty will be compensated for their participation.

The College recently conducted the Faculty Learning Academy. We have 18 new faculty members. Provost Miles appreciated the reception that was held by PCCEA. The academy is a 3-day process. The first day is with Human Resources. The next two days are for instruction by experienced faculty on a variety of topics. Evaluations from the new faculty were quite positive.

6.4 Chancellor’s Report
Chancellor Roy Flores began by talking about a new PCC radio program. The idea began with his invitation to John C. Scott for a session of “Conversations with the Chancellor.” They agreed that the state does not really understand the contributions of higher education, or even of adult basic education, which brings substantial additional federal money into the state. It was also observed that college presidents and chancellors don’t adequately publicize all of the great things about their institutions and what they do for the communities they serve. While the College has brochures, a website, a marketing department, and faculty who are active in the community, the public has a general good feeling about the College without always being aware of how it affects their individual lives. Mr. Scott suggested a radio program (at cost) with which to acquaint the public with Pima Community College. It will begin with a half-hour format for 13 weeks. The first airing will simply introduce the College but the second will deal with veterans and the challenges they face. PCC enroll as many veterans as the combined total of NAU, ASU and the U of A. These men and women are going to make their place in society and we are privileged to have a part in that. The Chancellor is open to ideas and suggestions for taking advantage of this radio broadcast opportunity. The college is engaging Nina Trasoff, who is a professional in this business, to be a co-host with Rachelle Howell. This program may permit us to reach new constituencies.

Regarding the issue of Remediation or Developmental Education, it must be addressed. Some institutions have had success with limited, high-cost programs but if you spend enough money, you can grow grapefruit at the North Pole. That’s not cost-effective. The Provost’s Office is thinking about ways to provide incentives to the faculty to experiment and try different approaches, to see what might work. We have a Retention and Developmental Education Committee that has provided us with a draft report. Debbie Yoklic will send it to the Senate. It is a way for us to begin finding solutions. We need to look at whether mandatory placement works, and under what conditions it might work.

Related to this is the concept of a differential impact for whatever learning approaches the college adopts. Everyone does not receive messages in the same way or learn in the same way. For instance, the data suggest that white males do not do well with the Internet. White females do. For them, the Internet is a successful way for receiving instruction. Dr. Flores cited specific differences between young white males and females. We need to look at the data and partition it
out with respect to gender, ethnicity, age, etc. so that we can make better decisions. We need to
decide what types of experimental designs are necessary. We have to develop experimental
models, gather data, interpret data, and share it with others to see what works.

Rob Modica asked about data breakdowns focused on race rather than age, educational
background, and economic background. Chancellor Flores replied that all socio-economic
factors are relevant and their emphasis of importance will vary by program within the College.
Rosa Morales related an anecdote regarding the discomfort of males in classes that are primarily
attended by females, and her efforts to minimize that experience.

Jack Mertes asked about the addition of two members to the Maricopa Community College
Board of Governors. Chancellor Flores explained that these will be members elected at-large.

Susan San Jule commented on the prevalence of television advertising by private, for-profit
educational institutions that promise future career success. Dr. Flores acknowledged this, adding
that their profitability depends on retention. If they don’t have very high retention rates, they’re
going to lose money, and that’s why they spend so much on advertising.

Erich Saphir voiced support for the College’s involvement with John C. Scott, mentioning
specifics about the radio station’s programming and history. He added that seeking involvement
with other radio audiences might be beneficial since the College serves such diverse
communities. Dr. Flores agreed, saying that what we offer is important to everybody, and in the
end, it costs the public so little. We are managing our resources well, serving many more
students despite a 30% legislative budget cut. Our story is compelling and we can change the
minds of even those who may not be predisposed to hear our story.

Jan-Ruth Mills related an anecdote regarding her efforts at innovation that were not completely
supported due to certain technical constraints of the College. Dr. Flores asked for the submission
of grant proposals that would enable the College to fully support innovative activities.

6.5 Faculty Senate President’s Report
Diann Porter announced that Dolores Duran-Cerda is absent today because she is being honored
at a luncheon with an FBI -LULAC Award.

The 2011 lineup for the Speakers’ Series is:
   Jan. 25, 2011 – Dr. David Stephen – Anthropology/Archaeology
   Feb. 22, 2011 – Dr. Ceanne Alvine – Nursing
   Mar. 22, 2011 – Claire C. Park – Art
   Sept. 27, 2011 – Aurora Goncalves-Shaner – Dance
   Oct. 25, 2011 – Amy Davis – Counselor
   Nov. 15, 2011 – Dr. Mark A. Nelson – Music

The next Faculty Senate meeting will be on Friday, September 10, 2010 at Community Campus.
On October 1, we will be meeting at Downtown Campus in the Amethyst Room. October 1 is
the grand opening of the Learning Studios and other Title V improvements, and it will be a big
day at Downtown Campus. (Note: Since the meeting, this has been changed to November 5.)
Kimlisa Duchicela announced that Blackboard has informed the College that they will no longer support Blackboard Vista. The College is in the hunt for a new Learning Management System (LMS). There are other options available and we are conscious that it is students and faculty that use these systems, and that the instructional designers have to work in them too. When the vendors come to show us their products, we will invite faculty and designers. We must convert to a new system by January, 2012. The requisite time frames for completing each phase of this transition are very tight. We want faculty input for what this system should look like and feel like.

Kathy Feuling asked if all training for Blackboard Vista has come to a halt. Kimlisa Duchicela affirmed that training would continue through spring semester, 2011. Classes must continue and populations are growing. We are hoping that whatever we are doing now can transfer over to the new system, and that future training can be improved.

A motion to adjourn was made and seconded; the motion carried.