

Admissions Funnel Definitions (technical business rules)

Prospect - in Banner: The applicant had a record in the Applicant Information table (SARADAP) as of the snapshot date.

Application Completed: The applicant had a completed indicator of Y as of the snapshot date (SARHEAD table). (Or, if the applicant does not have a record in SARHEAD, but is in the Student Information Table with an effective term of the application start term.)

Taken Placement Exams: The applicant has taken at least one Math, one Reading, and one Writing placement test (SORTEST). Reading and Writing - any time since 2006 and before the first day of application term. Math - maximum three years before application date and before the first day of the application term.

Attended Orientation: The applicant did NOT have an orientation hold on their account as of the snapshot date (SPRHOLD table).

Registered: The applicant registered for at least one course in the start term window*, any time before the snapshot date. (The applicant could have dropped the course before the snapshot date.)

Actively Registered: The applicant has at least one active course registration for the start term window*, as of the snapshot date.

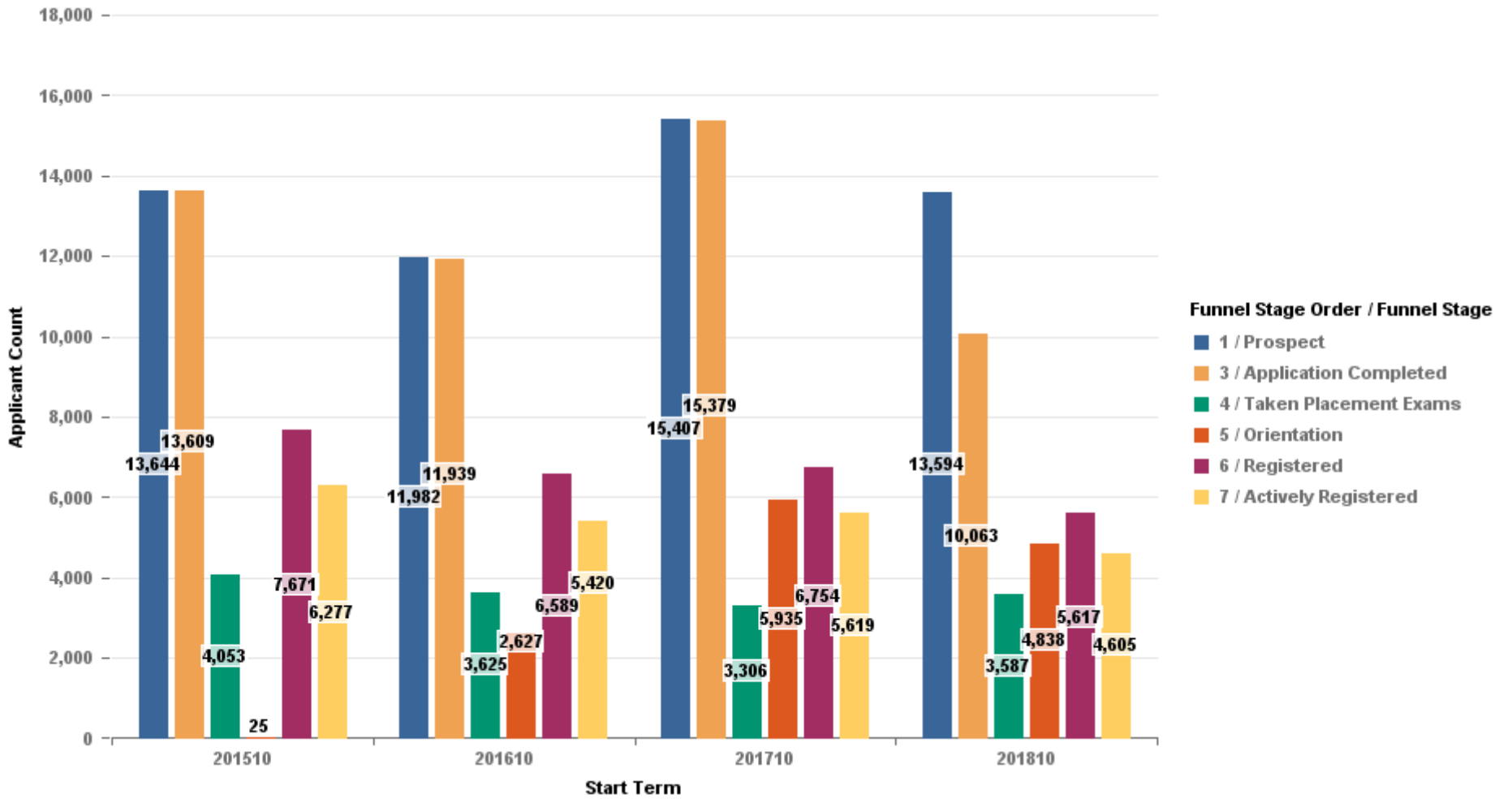
*Start term window: one and a half academic years from the start term on the application. (Eg. for a 201410 start term, any term between 201410 and 201510.)

Snapshot Information

Snapshot	Start Term	Start Term Desc	Start Term Start Date	Data for Term as of
As of Today	201510	Fall 2014	8/26/14	11/6/17
As of Today	201610	Fall 2015	8/26/15	11/6/17
As of Today	201710	Fall 2016	8/24/16	11/6/17
As of Today	201810	Fall 2017	8/23/17	11/6/17

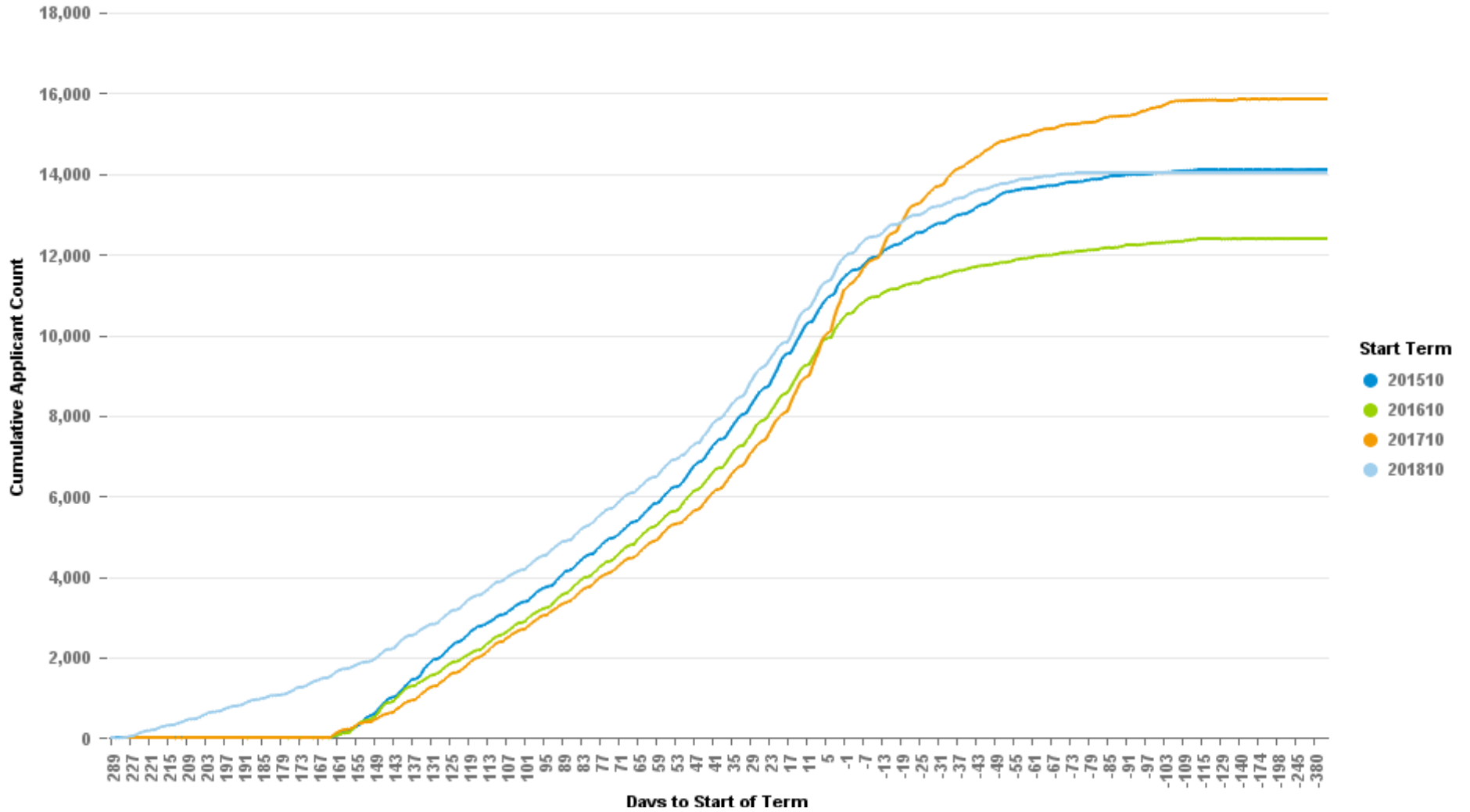
Admissions Funnel Summary for Snapshot: As of Today

Start Term	201510	201610	201710	201810
Data as of	11/6/17	11/6/17	11/6/17	11/6/17



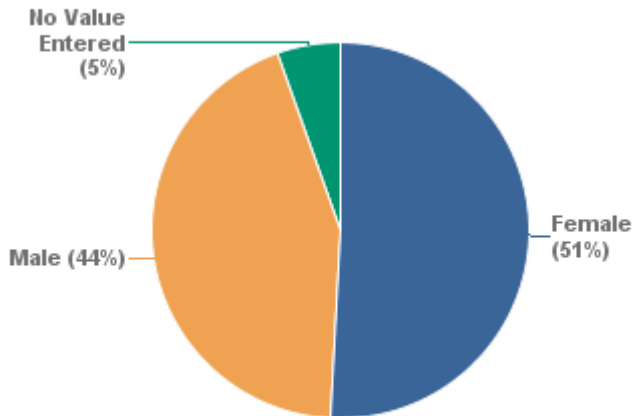
Applicants by Date - As of Today

Start Term	201510	201610	201710	201810
Data as of	11/6/17	11/6/17	11/6/17	11/6/17

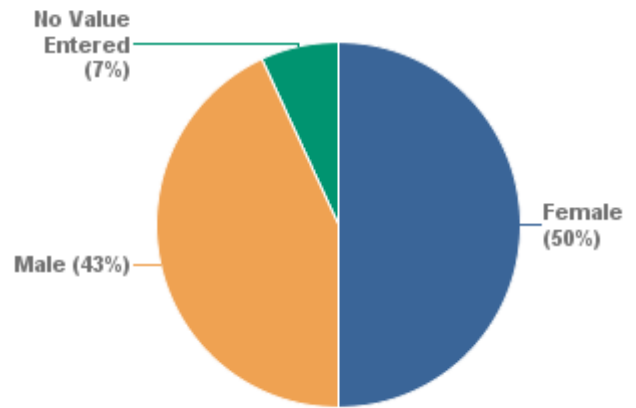


Applicant Demographics - As of Today

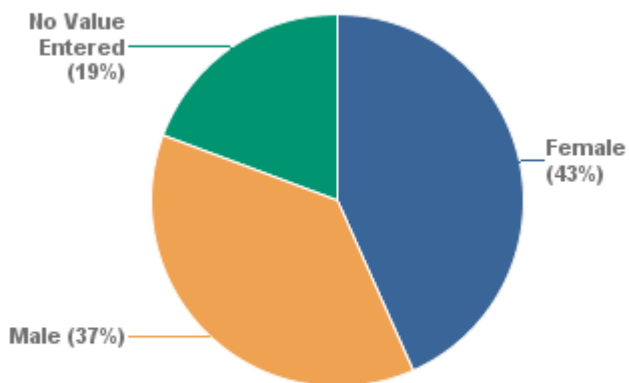
Start Term	201510	201610	201710	201810
Data as of	11/6/17	11/6/17	11/6/17	11/6/17



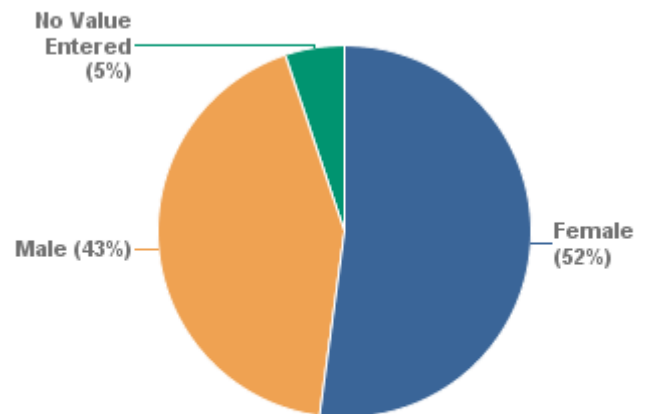
Applicant Count - Gender
201510



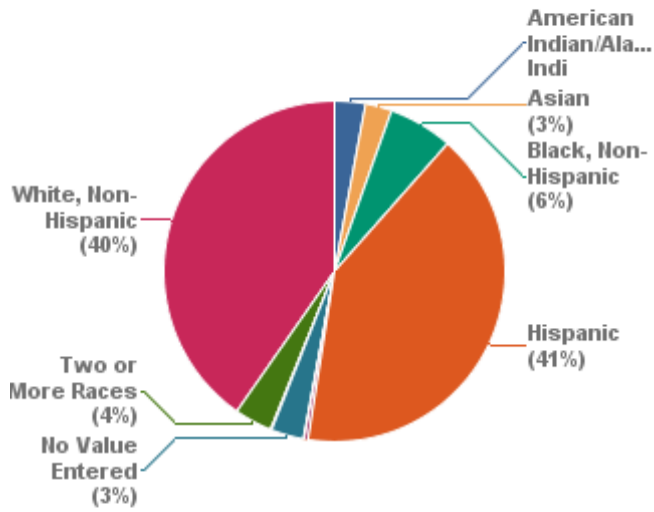
Applicant Count - Gender
201610



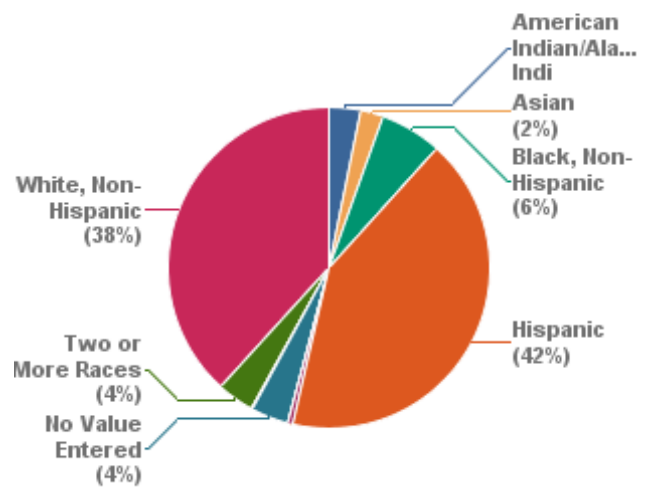
Applicant Count - Gender
201710



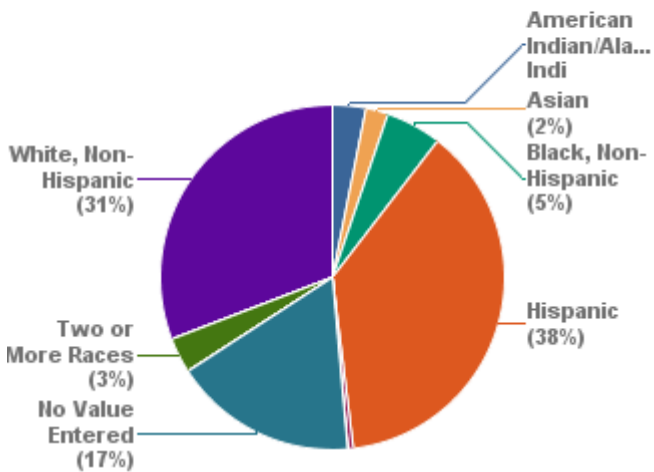
Applicant Count - Gender
201810



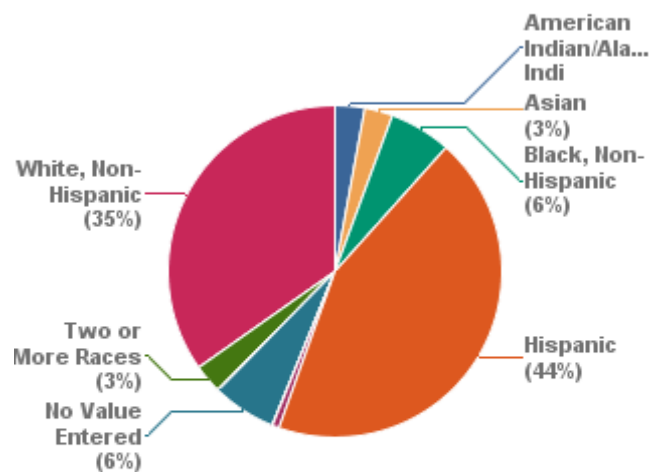
**Applicant Count - Ethnicity
201510**



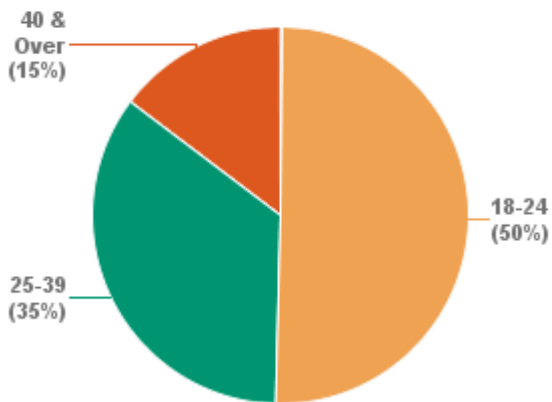
**Applicant Count - Ethnicity
201610**



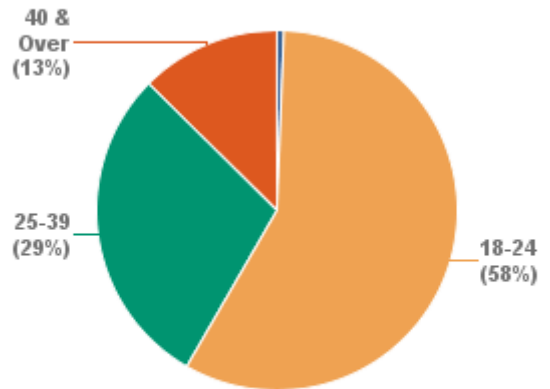
**Applicant Count - Ethnicity
201710**



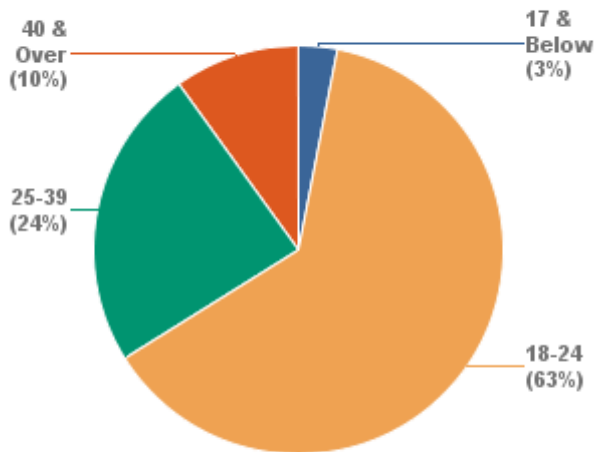
**Applicant Count - Ethnicity
201810**



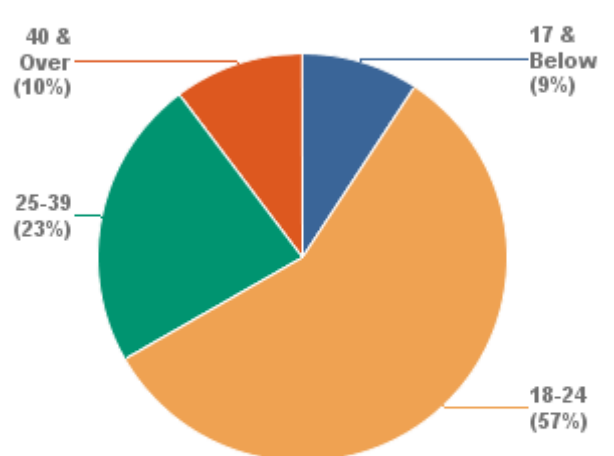
**Applicant Count - Age
201510**



**Applicant Count - Age
201610**



**Applicant Count - Age
201710**



**Applicant Count - Age
201810**