Pima Community College
Chancellor’s Goals, Objectives and Timelines
2015-16

Approved by the Board of Governors on September 9, 2015

Pima Community College exists to meet the needs of our students, our community and our nation. The following goals and objectives are set forth with those purposes in mind. Moreover, recommendation(s) tied to goals and objectives should be data-informed and evidence-based.

Goal 1: Engage the College community in efforts to "Reaffirm HLC accreditation and fully commit to the HLC guiding values."

Objectives:
A. Complete and submit the College focus study report no later than July 2016.
B. Prepare the College, its employees, students and Board for the upcoming focus visit by the HLC to take place in September 2016.
C. Conduct a HLC debrief session with internal and external constituents as part of the College’s commitment to continuous improvement no later than Spring 2017.
D. Monitor newly established accountability systems to ensure changes based on action reports submitted to the HLC and task force recommendations as part of continuous improvement process. (On-going)

Goal 2: Increase focus and efforts on recruitment, enrollment, retention and goal attainment.

Objectives:
A. Integrate a Board approved student success model into all facets of the College’s operation beginning Fall 2015.
B. Present marketing plan to the Board, with metric measures, Fall 2015.
C. Present recruitment plan to the Board, Fall 2015.
D. Strengthen the College’s plan to increase enrollment by 1,000 FTES a year for the next four years. (On going)
E. Form task force to examine a new advising model, Spring 2016.
F. Monitor the work underway to strengthen developmental education. (On-going)
G. Monitor the implementation of the dual enrollment task force recommendation. (On-going)
H. Begin work to operationalize the department chair task force recommendation(s), Fall 2015.
I. Develop and conduct Service Excellence program, Fall 2015.
J. Conduct a comprehensive community perception and awareness campaign, Spring 2016.

**Goal 3:** Prepare the College, its employees, students and community for organizational change.

Objectives:

A. Continue to reduce the budget on average by 2.5 million dollars for each of the next three years. (On-going)
B. Monitor, implement and solidify reorganization of the College. (On-going)
C. Refine and adapt systems, policies, processes and procedures consistent with reorganization. (On-going)
D. Introduce and institutionalize a College-wide change management model beginning in the Fall 2015 that will include a methodology for implementing large scale change initiatives.
E. Additionally, have a training program in place by the Spring 2016 that addresses how to effectively manage emotional impact that transition can have on both individuals and organizations.
F. Support the work underway on the Education and Facilities master planning process. (On-going)
G. Shift greater responsibility and accountability to the Campuses for student success beginning Fall 2015.

**Goal 4:** Strengthen the College’s financial position by searching and establishing partnerships to attract more resources at the local, state, national and international levels in support of its vision, mission and strategic directions.

Objectives:

A. Actively engage the state of Arizona's legislature on the impact of expenditure limitation on the College, Fall 2015.
B. Strengthen connections with the College’s Board of Governors and the PCC Foundation Board. (On-going)
C. Continue to build on efforts to strengthen connections with the community, educational providers and business/industry partners throughout southern Arizona, the state, national and international levels. (On-going)
D. Strengthen our workforce and occupational training programs to be on par with similar leading programs in the country. (On-going)