

PCC Mission KPIs

A scenic landscape featuring a paved road leading towards a range of snow-capped mountains under a blue sky with scattered clouds. The road is in the foreground, leading the eye towards the mountains in the background. The mountains are rugged and covered in patches of snow, with some peaks partially obscured by clouds. The sky is a vibrant blue with soft, white clouds. The overall scene is bright and clear, suggesting a high-altitude or mountainous region.

Core Theme:

ACCESS

October 2016

Overview

- Background on Mission KPIs
- Access KPIs
- Discussion
- Your ideas on using these data to support Access

Background on Mission KPIs

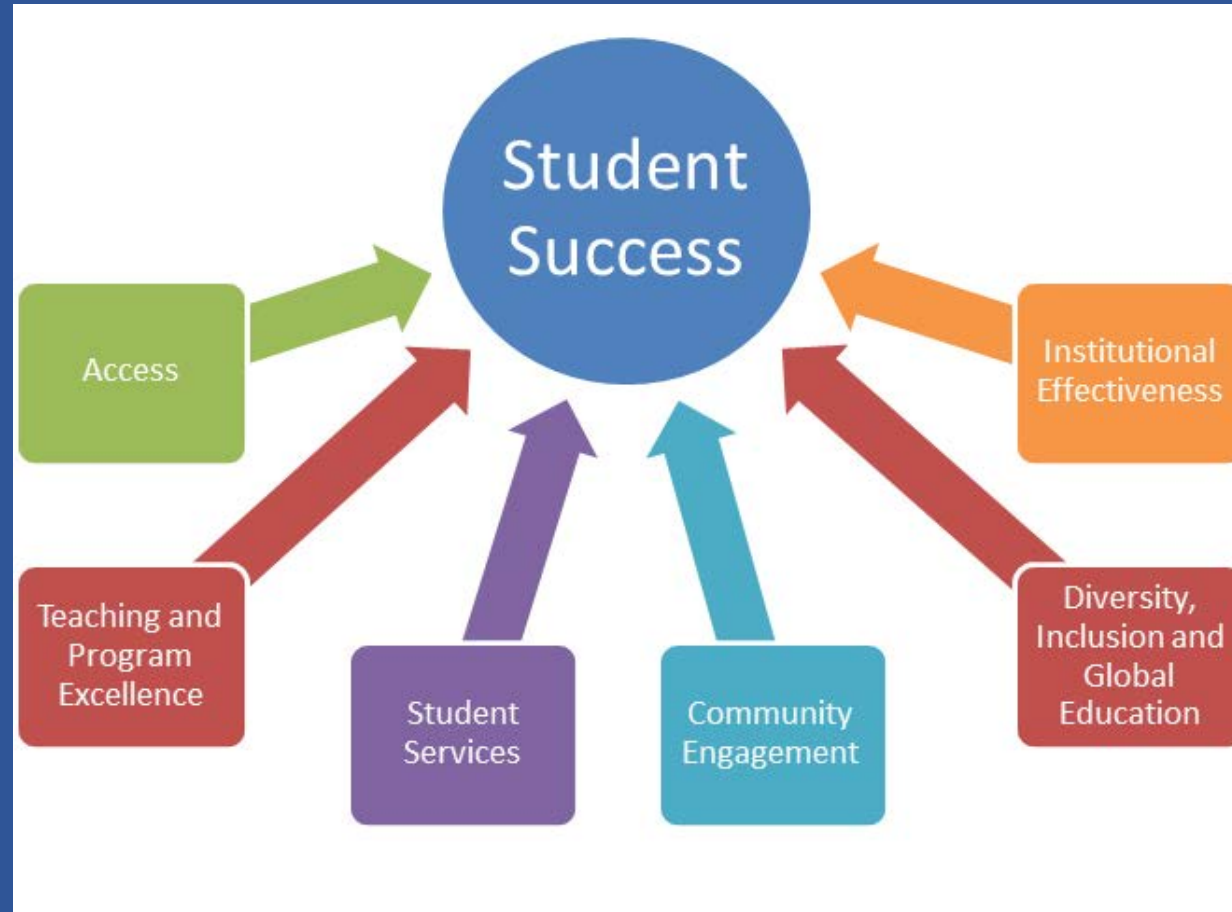
- April 2016: Mission fulfillment framework approved by the Board of Governors
 - Vision
 - Mission
 - Values
 - Core Themes
 - Objectives
 - Key performance indicators (KPIs)
- May 2016: Mission KPIs linked to the 2014-2017 Strategic Plan



QUESTION!

PCC has seven
Core Themes...
What are they?

PCC's Core Themes



Release of the Mission KPIs

- September 2016: Student Success
- October 2016: Access
- November 2016: Teaching and Program Excellence
- December 2016: Student Services
- February 2017: Community Engagement
- March 2017: Diversity, Inclusion and Global Education
- April 2017: Institutional Effectiveness

Core Theme: Student Access

- Objectives:
 - Provide educational pathways and resources that meet student and community needs
 - Increase enrollment across the College

Core Theme: Access KPIs

- **KPI 1:** Student progress (with sub-groups for key demographics and student needs) from:
 - o Completed application
 - o Placement tests (if applicable)
 - o New student orientation
 - o Enrolled in a class on the first day of the semester
 - o Still enrolled at defined intervals throughout the semester
 - o Completion of the first semester with successful grade(s)
 - o Persistence into the following spring

Core Theme: Access KPIs

- **KPI 2:** Proportion of recent high school graduates attending classes at PCC,

with sub-populations by school,

compared with the full college-going rate and

additional sub-populations on the conversion rate of dual enrollment students to regular credit classes by high school

Core Theme: Access KPIs

- **KPI 3:** Community familiarity with Pima Community College
- **KPI 4:** Fall, spring and annual
 - Headcount,
 - Duplicated enrollment and
 - Full time student equivalent,
With sub-populations by campus, program of study and subject enrollment

Core Theme: Access

- KPI : Planned Improvements; What will happen next academic year
- Most KPI will be reported in Webi from Data Warehouse
- Non-returning student survey
- Academic pathways and a guaranteed schedule of classes measures
- Repeat the Community Perceptions Survey. Evaluate the survey instrument used and determining next steps to collect longitudinal data on these topics.
- In-demand programs: number of available seats in high-demand courses or rate at which seats fill in those courses that are at maximum capacity each semester.

This Session...

- We are going to review with you the Access KPI data
- We will discuss the data and what it means throughout the session
- Our challenge to you: During the session, think of one way you can use these data to support access. We will ask you at the end what you identified...

Core Theme: Access KPIs

- KPI 1: Student progress (with sub-groups for key demographics and student needs) from:
 - o Completed application
 - o Placement tests (if applicable)
 - o New student orientation
 - o Enrolled in a class on the first day of the semester
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Core Theme: Access KPIs

- KPI 2: Proportion of recent high school graduates attending classes at PCC,

With sub-populations by school,

Compared with the full college-going rate and

Additional sub-populations on the conversion rate of dual enrollment students to regular credit classes by high school

Core Theme: Access KPIs

KPI 3: Community familiarity with Pima Community College

- Pima Community College carried out a Community Perceptions Survey in 2014, administered by an external organization. Results from that survey provide the data for community familiarity with PCC, with a focus on community perceptions regarding:
 - (1) awareness of various higher education institutions in Pima County,
 - (2) best institutions of higher education in terms of jobs and career advancement,
 - (3) best institutions of higher education in terms of transferring and completing a 4-year university degree and
 - (4) best institutions of higher education in terms of non-credit, continuing education.The College is evaluating the survey instrument used and determining next steps to collect longitudinal data on these topics.

Core Theme: Access KPIs

- KPI 4: Fall, spring and annual
 - Headcount,
 - Duplicated enrollment and
 - Full time student equivalent,with sub-populations by campus, program of study and subject enrollment



QUESTIONS AND DISCUSSION