




Community Engagement

Mission Key Performance Indicators
Nic Richmond and Libby Howell





Community Engagement: Objectives

- Promote initiatives that provide opportunities for the development of our students and community
- Engage with national, state and local authorities on initiatives that support the mission of the College
- Develop and enhance partnerships that identify and respond to the educational needs of the community
- Engage with industry and increase the skilled workforce within Pima County

Number of contracts with...

- Business and industry (for those contracts tracked through Community Campus; contracts for Allied Health etc. are not included here):
 - 69 Active Contracts
 - 22 Active Partnerships

Academy of Tucson	Pima Partnerhip
Ajo	Presidio
Amphitheater	Sahuarita
Baboquivari	San Miguel
Catalina Foothills	Sunnyside
Flowing Wells	Tanque Verde
JTED	TUSD
Luiz-Guerrero	Vail
Marana	Tucson International Academy

High schools for dual enrollment:

- 18 districts
- Universities for transfer:
 - 3 (in-state), 18 (out-of-state) - unchanged from last year

Headcount of students in..

- Workforce development classes
- Occupational classes
- Center for Training and Development classes
- Community education classes
- Adult Basic Education for College and Career

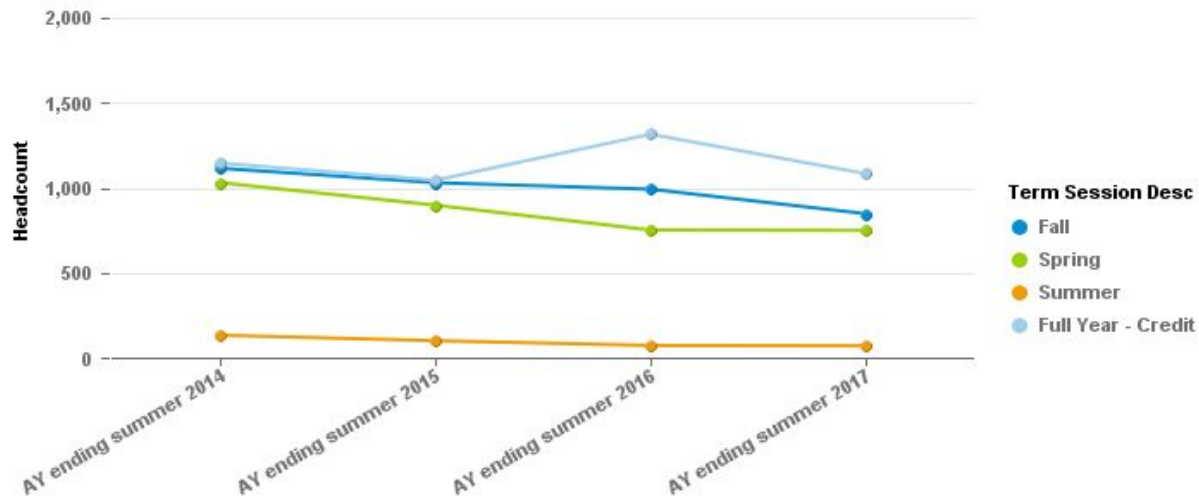
Headcount of students in division of workforce development classes

Headcount Summary by Term

Filters: Workforce Development

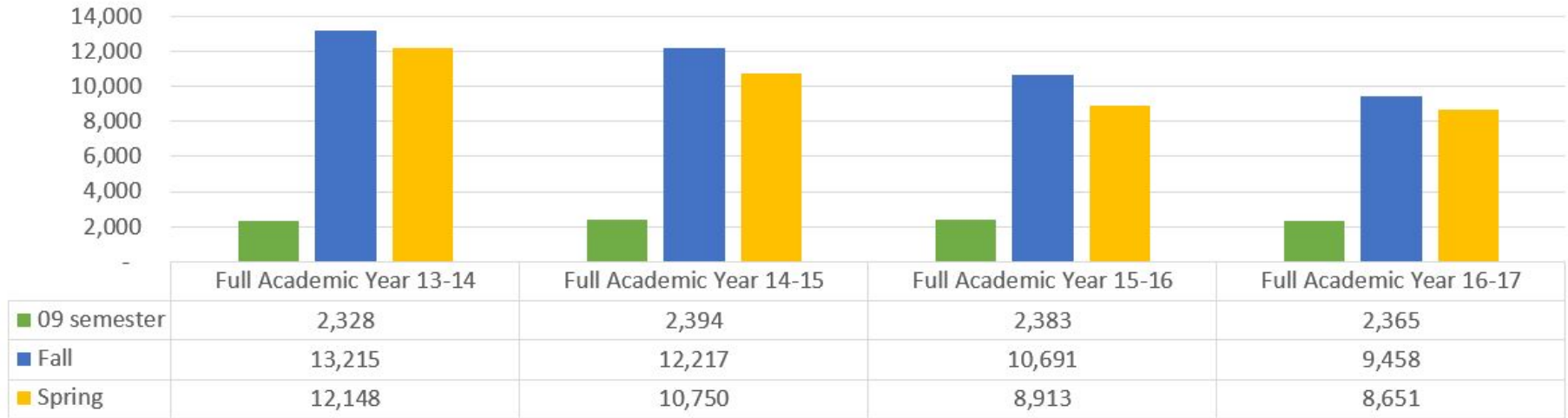
Data as of COB: 2/25/18

	AY ending summer 2014		AY ending summer 2015		AY ending summer 2016		AY ending summer 2017	
	N	% change from previous year	N	% change from previous year	N	% change from previous year	N	% change from previous year
Fall	1,116		1,031	-7.62%	993	-3.69%	849	-14.50%
Spring	1,031		899	-12.80%	753	-16.24%	751	-0.27%
Summer	135		103	-23.70%	75	-27.18%	73	-2.67%
Full Year - Credit	1,146		1,046	-8.73%	1,316	25.81%	1,084	-17.63%
Total (unduplicated)	2,906		2,600	-10.53%	2,740	5.38%	2,386	-12.92%

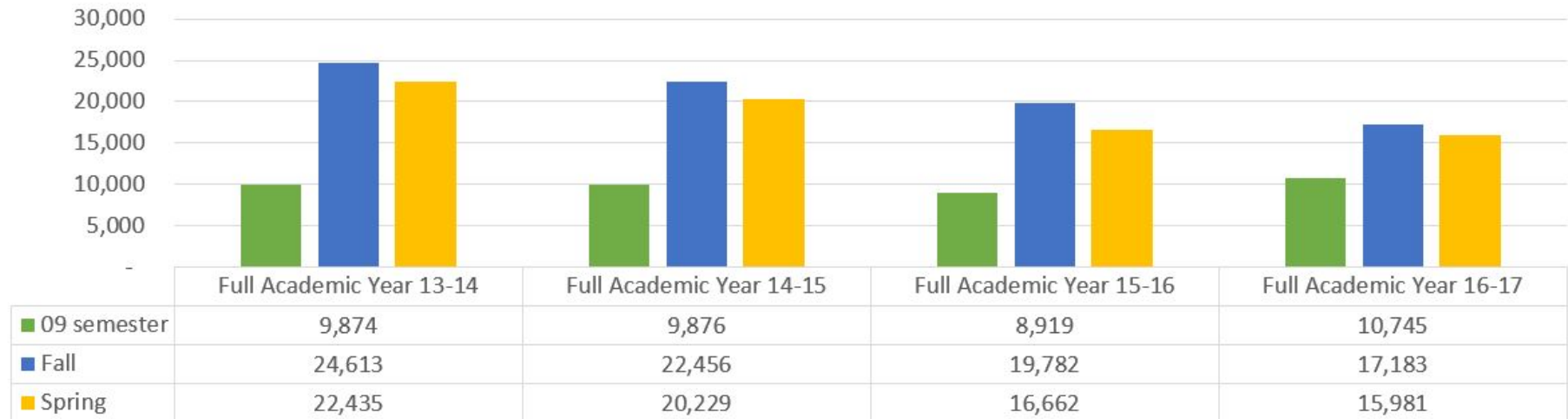


Headcount of students in occupational classes

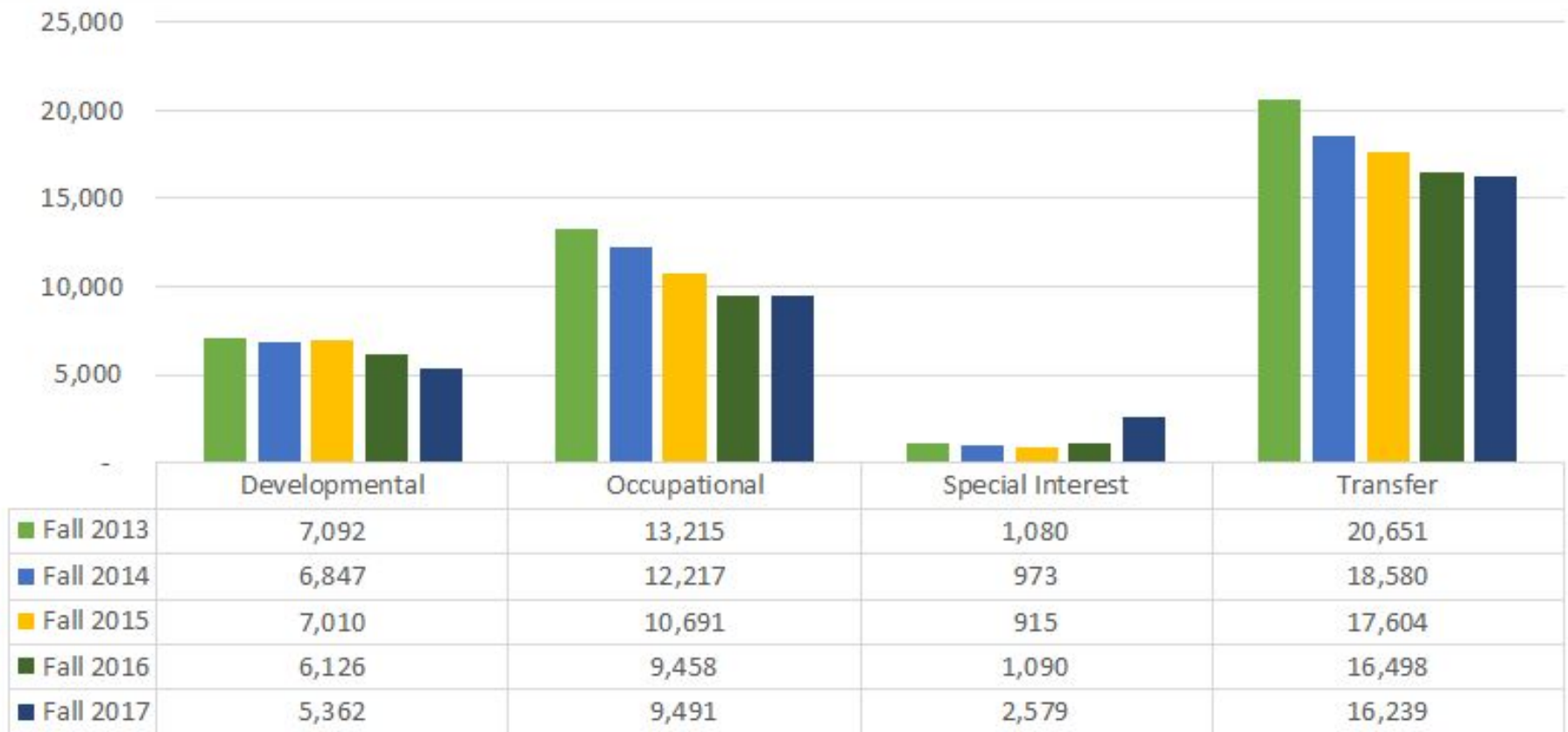
Headcount in Occupational Courses



Enrollment in Occupational Courses

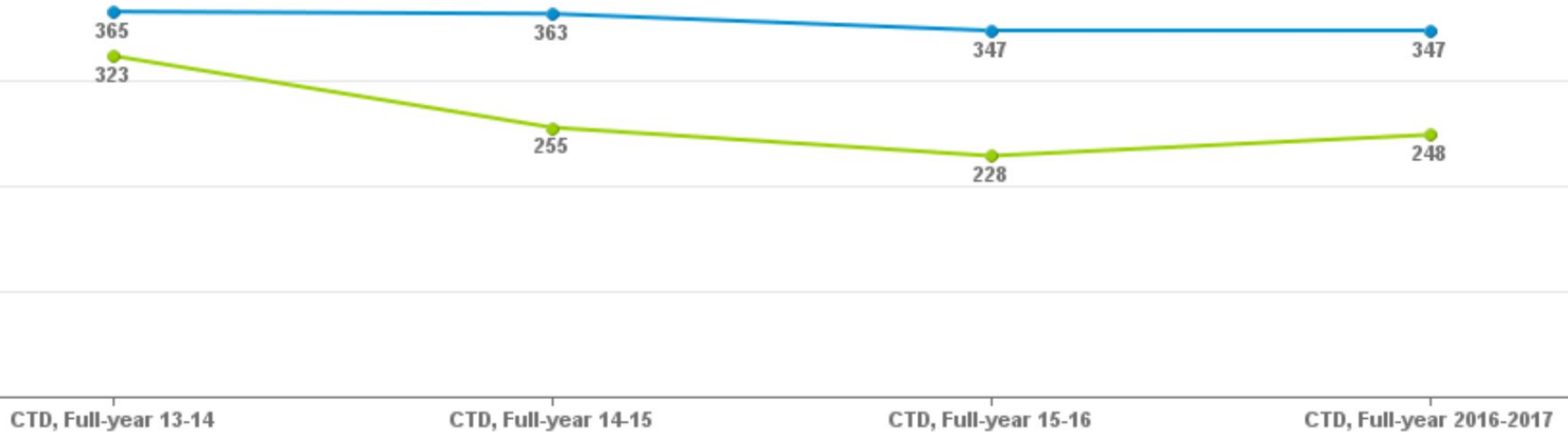


Headcount of students by course classification



Headcount of students in the Center for Training and Development

● Headcount ● Section Count



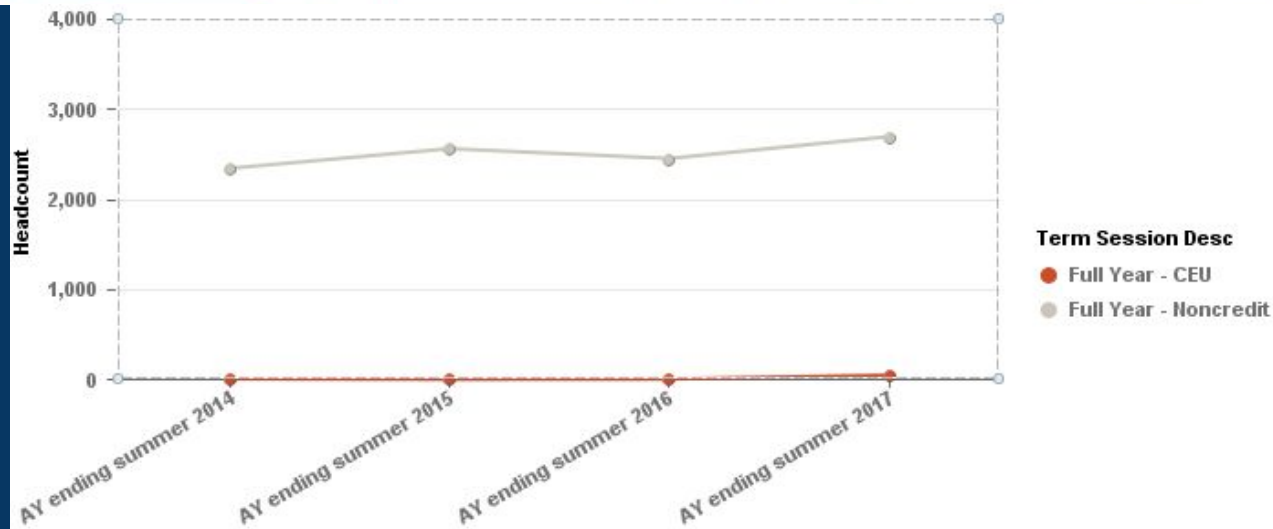
Headcount of students in community education classes

Headcount Summary by Term

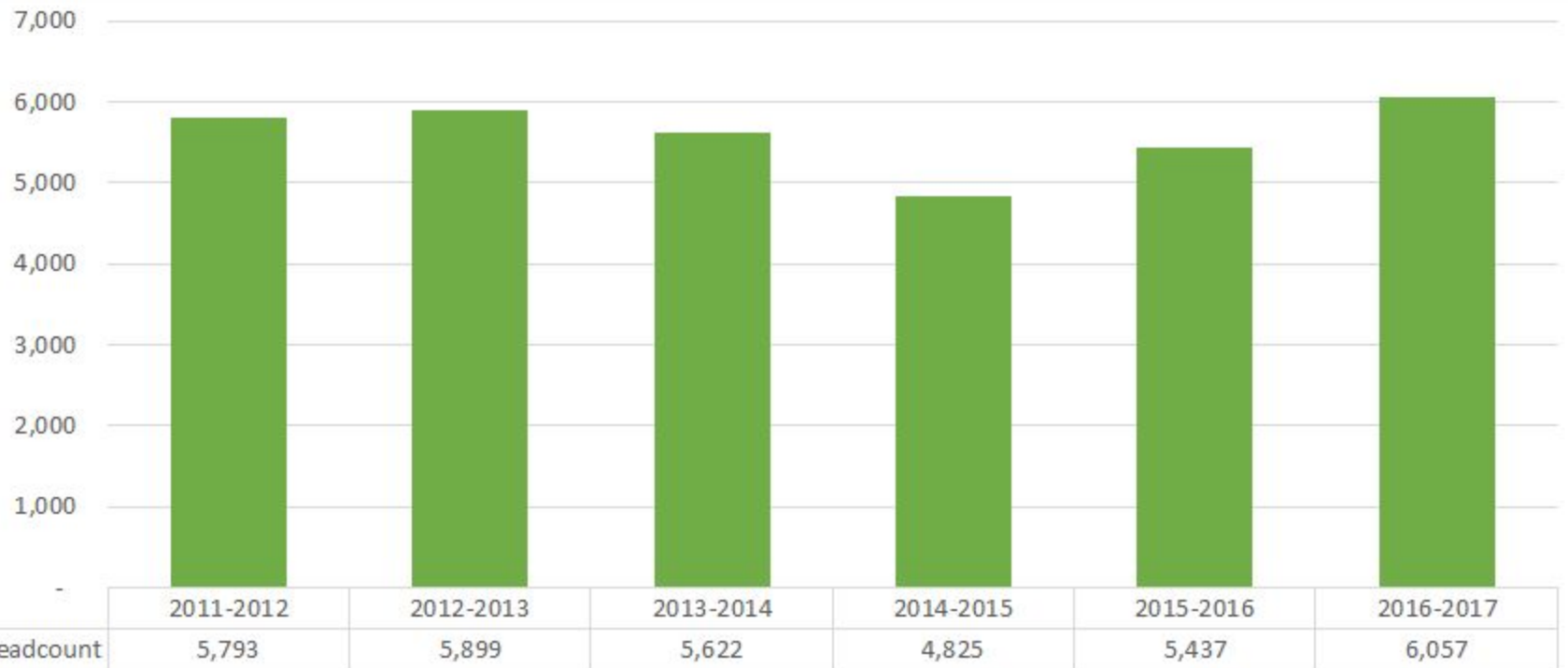
Filters:

Data as of COB: 2/25/18

	AY ending summer 2014		AY ending summer 2015		AY ending summer 2016		AY ending summer 2017	
	N	% change from previous year	N	% change from previous year	N	% change from previous year	N	% change from previous year
Full Year - CEU	5		1	-80.00%	3	200.00%	45	1,400.00%
Full Year - Noncredit	2,339		2,558	9.36%	2,449	-4.26%	2,692	9.92%
Total (unduplicated)	2,344		2,559	9.17%	2,452	-4.18%	2,736	11.58%



Headcount of students in Adult Basic Education for College and Career



Dual enrollment

- Number of dual enrollment sections
- Duplicated count of students in those sections
- Proportion of schools at which PCC offers dual enrollment courses
- Number of subject areas offered

Dual enrollment

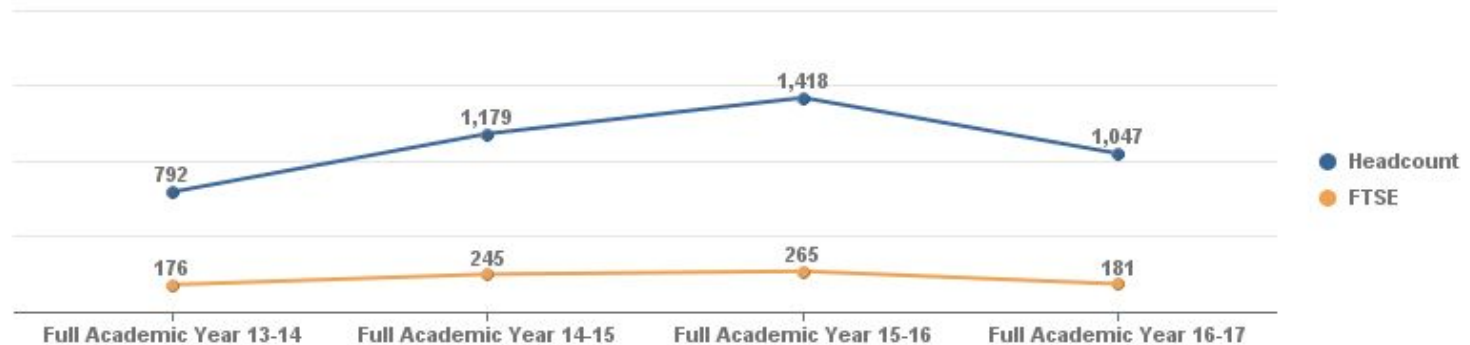
Filters: High School Dual Enrollment

Data as of COB: 12/11/17

	Full Academic Year 13-14		Full Academic Year 14-15		Full Academic Year 15-16		Full Academic Year 16-17	
	Measure	Pct Change	Measure	Pct Change	Measure	Pct Change	Measure	Pct Change
Total Headcount	792		1,179	48.86%	1,418	20.27%	1,047	-26.16%
Enrollment Count	1,765		2,588	46.63%	2,571	-0.66%	1,675	-34.85%
FTSE	176		245	39.49%	265	8.16%	181	-31.84%
Section Count	94		153	62.77%	148	-3.27%	108	-27.03%
Subject Count	17		25	47.06%	24	-4.00%	22	-8.33%

Enrollment Term	201409	201509	201609	201709
Days from Start of Term	393	393	394	393
Snapshot Date	7/29/14	7/29/15	7/29/16	7/29/17
Term Start Date	7/1/13	7/1/14	7/1/15	7/1/16
Term End Date	6/30/14	6/30/15	6/30/16	6/30/17

Headcount and FTSE trend



Dual enrollment by term

Enrollment Summary by Term

Filters: High School Dual Enrollment

Data as of COB: 2/26/18

	AY ending summer 2014		AY ending summer 2015		AY ending summer 2016		AY ending summer 2017	
	N	% change from previous year	N	% change from previous year	N	% change from previous year	N	% change from previous year
Full Year - Credit	1,768		2,594	46.72%	2,573	-0.81%	1,675	-34.90%
Spring	224		65	-70.98%	44	-32.31%	55	25.00%
Fall	309		68	-77.99%	33	-51.47%	76	130.30%
Total (unduplicated)	2,301		2,727	18.51%	2,650	-2.82%	1,806	-31.85%

Dual enrollment - sites

SITE_DESC	2014	2015	2016	2017
Academy of Tucson HS	11	30	16	19
Alta Vista High School	21			
Andrada Polytechnic HS	9	37	56	55
Canyon del Oro HS	119	152	146	76
Catalina High School	165	9	25	11
Central AZ Valley In. of T	114	78	84	60
Cholla High School		4		
Cienega HS	11	59	73	108
Desert View HS	40	89	165	68
Empire High School			45	
Flowing Wells HS	28			
Ironwood Ridge High School	32	75	10	40
JTED - Joint Tech Edu Dist	308	512	566	381
JTED-Joint Tech Edu Distri		11		
Luz Academy	19	22		
Marana HS	216	217	231	261
Mountain Rose Academy			11	15
Mountain View HS	79	89	149	114
Palo Verde HS	25	52	74	64
Pima Partnership High Scho	19	5	5	

Dual enrollment - sites

PPEP TEC High School			42	3
Presidio High School	11	8		11
Pueblo High School	56	48	122	12
Rincon HS				18
Sabino High School	12		46	
Sahuarita High School	136	337		
San Miguel High School	40	96	96	75
Santa Rita HS	114	68	64	131
Sunnyside HS	260	455	503	157
Tanque Verde High School	52	105	68	16
Tucson HS	81	133	79	111
Tucson International Acade	12	42		
West Campus				
TOTAL	1,990	2,733	2,676	1,806
Site count	26	25	23	22

Strategic Goal 2.1: Carnegie classification of community engagement *Libby Howell*

Strategic Goal 2.2: Employment data *Amanda Abens*

Strategic Goal 2.3: K-12 partnerships *(a) Developmental education: Jeff Thies (b) Dual enrollment: Gregg Busch**

Strategic Goal 2.4: Transfer student success *Darla Zirbes*

Strategic Goal 2.5: Relevance of offerings for business/industry *Ian Roark*

Strategic Goal 2.6: Connect with the wider community *Libby Howell*

Strategic Goal 2.7: Planning/preparation for Year 2 items *(see below)*

Strategic Direction 2: Enrich the Community Through Engagement

Strategic Goal 2.8: Outreach centers *Ann Parker*

Strategic Goal 2.9: Satisfaction of community partners *Nic Richmond*

Community Engagement at PCC

