



PimaCommunityCollege

Governing Board Fall 2020 - Spring 2021 Strategic Priorities & Goals
Approved by the Governing Board on September 9, 2020

The Pima Community College Governing Board identified the following strategic priorities and goals at its May 2020 retreat. The Board will evaluate these strategic priorities as part of the annual Board Self Evaluation.

1. Student Success and Focus on Enrollment Management

Focused attention on student success including: enrollment, access, persistence, retention, completion and post completion, as well as on short and long term enrollment management with expectations of measurable results and outcomes to ensure institutional stability.

2. Compliance

Monitor and assess the College's regulatory compliance and college-wide policies.

3. Monitor Institutional Effectiveness

Continue to monitor and measure effectiveness of the College at all levels. Update a reporting calendar with a focus on strategic initiatives, goals, timeline and outcomes.

4. Promote Equity and Support Community Engagement

Support an intentional College equity agenda and its integration into the College culture. Provide access to technology for students to ensure success. Support a community engagement plan to reach underrepresented groups, including Latino, Pascua Yaqui, Tohono O'odham communities, and a geographic reach of the college, which includes Green Valley, Oro Valley, and Ajo.

5. Support Leadership Development and promote College excellence.

Encourage and support the development of institutional leadership, at all levels, and initiatives and programs that drive the college toward recognition of national excellence.

6. Enhance the Image of District and Advocate for the College

Monitor branding and marketing initiatives while continuing to advocate for the College at the local, state and national level and within the private sector.

7. Monitor and assure alignment of Budget Process

Align the budget to the vision, mission and strategic plan of the College.

8. Chancellor Goals, Objective and Timelines 2019-20

Monitor the Chancellor's goals with regular updates on objectives and timelines.

9. Adaptability and responsiveness to the COVID-19 crisis

Prioritize the health and safety of the college community, faculty, staff and students while assuring the highest quality education.